



December, 2024

# Market Perspectives Video Put a Bow on It

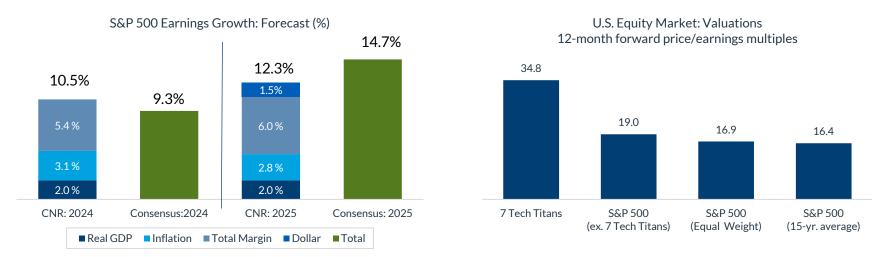
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## **Equity Performance, Valuation Levels and Trends**

- Focusing on fundamentals is key.
- Improving non-tech earnings expected to support solid corporate profit growth, but 2025 expectations bar is high.
- Equity valuations appear more reasonable for the broader market.







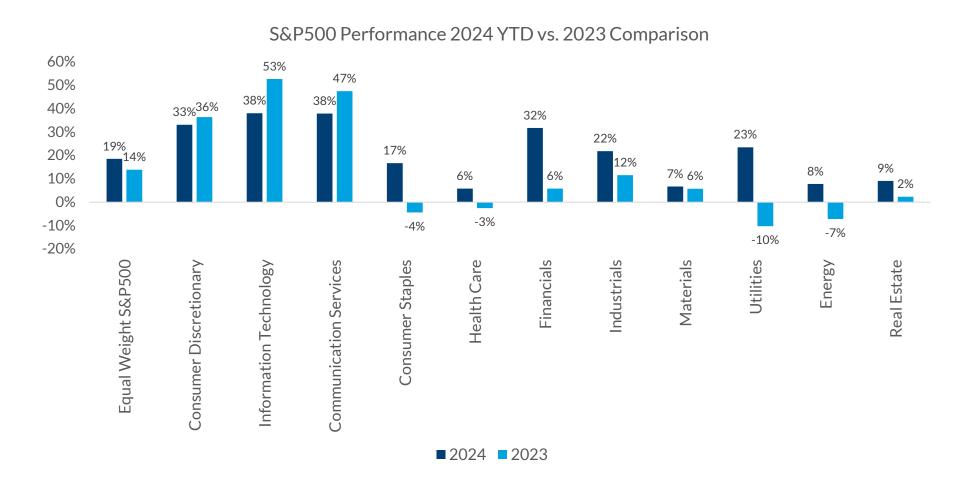
Sources: FactSet, CNR Research, as of November 29, 2024.

Indices are unmanaged, and one cannot invest directly in an index. Information is subject to change and is not a guarantee of future results.



# **Continued Broadening In Returns And Earnings**

- While technology stocks continue to produce the bulk of returns, cyclical sectors may continue moving higher.
- While the Trump administration pro-business policy is an important element, slow Fed easing cycles tend to result in better performance in cyclical sectors, such as consumer discretionary, financials and industrials.



Source: Bloomberg, S&P, CNR Research, as of December 9, 2024. Information is subject to change and is not a guarantee of future results.



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#### **Index Definitions**

The Standard and Poor's 500 Index (S&P 500) is a market capitalization-weighted index of 500 common stocks chosen for market size, liquidity, and industry group representation to represent U.S. equity performance.

7 Tech Titans/ The Magnificent 7: The seven companies commonly recognized for their market dominance, their technological impact, and their changes to consumer behavior and economic trends: Alphabet (GOOGL; GOOG), Amazon (AMZN), Apple (AAPL), Meta Platforms (META), Microsoft (MSFT), NVIDIA (NVDA), and Tesla (TSLA).





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